

## experience

**EXCEL SPORTS BOULDER**  
EXCELSPORTS.COM  
2001-PRESENT

**creative director:** managing catalog production, ideation, developing goals and ideas for upcoming catalogs, supervising layout designer and developing.

**marketing director:** researching and organizing marketing programs for the company. making marketing decisions and implementing new programs in social media, events, web and print.

**project management:** remodels, website programing, events, print, web design and vehicle wraps.

**photography:** product photography, creative photography and cover photographs for print catalog use.

**management:** management of employees including hiring decisions, products and contractors.

**sales:** developing ongoing product knowledge, creating and maintaining customer relations.

**PHOTOGRAPHY**  
**WRITING**  
**DESIGN CONSULTATION**  
**MARKETING**  
**FABRICATION**  
CAMERACOURAGE.COM  
2003-PRESENT

**responsibilities include:** traveling to events or jobs, working with designers, maintaining a high standard of creativity, delivering photos to client within a set timeframe and providing clients with a product that exceeds their expectations.

**creation:** sketching and brainstorming to develop the appropriate forms functions and furniture for the space. measuring spaces and working with the client to develop a work space in line with their needs. constructing products needed to exceed their needs

**clients include:**

▶outside magazine	▶oakley	▶dentsu next (suzuki)
▶struck design	▶autoweek magazine	▶mens health magazine
▶anthem branding	▶excel sports boulder	▶our gang ice racing
▶race kern	▶federal tire	

## extracurricular

**FORCE MULTIPLIER**  
**PROJECT: FERRARI 250GT**  
RED BULL SOAPBOX DENVER  
TEAMSAVEFERRIS.COM  
2008

**objective:** design and create a vehicle that not only performs exceptionally but is also creative enough to capture the spectators' vote. to create projects that will push our abilities and create an educational experience for us while creating an exceptional vehicle.

**project management:** team leader and project manager responsible for organizing a build in a two month timespan.

**marketing:** organizing all aspects of our marketing efforts, tracking effectiveness and developing a exceptional fan base not only locally but in other national and international markets

**sponsorship:** organizing sponsorship packages and working with team members to create sponsorship opportunities for the team

**design:** shared responsibilities in all aspects of vehicle design and planning.

**content management:** write and layout all website content. photo and video production.

**construction:** shared effort in fiberglass layup, welding, fabricating, and problem solving all aspects of the build. construction of 2009 project included a female mold done specifically to learn the process of making a female mold.

**media liason:** communication and developing relationships with media outlets to promote our team.

**accomplishments include:**

- ▶2008-first place and people's choice awards (first team ever to win both)
- ▶2008 and 2009-vehicle on display at the forney museum of transportation for two years
- ▶2009-third place and people's choice awards
- ▶2009-vehicle displayed at vertigo art space during first friday

**VIDEO PRODUCTION / WRITING**  
CAMERACOURAGE.COM

**objective:** capture the feel of events and convey them to viewers with words, images or both in order to virtually bring the audience to the event.

**regular contributor:** my life @ speed

**APPRENTICESHIPS**  
2006-2010

**objective:** to seek out exceptional individuals and to learn their craft; to develop an understanding of all materials and processes which will prove useful in future projects.

**composite layup and construction:** alex morgan, owner of buffalo composite designs.

**precision metalwork:** john grimberg, master machinist at ball aerospace.

## education

**EAST STROUDSBURG**  
**UNIVERSITY OF PENNSYLVANIA**  
1996-2000

**bachelor's degree:** media communication and technology

**minor:** communication studies

**experience:**

▶video production	▶photography	▶graphic design
▶television production	▶animation	▶public speaking

**METROPOLITAN STATE**  
**COLLEGE OF DENVER**  
2006-2010

**bachelor's program:** industrial design

**accomplishment:** golden key international honour society member

**experience:**

▶sketching	▶project development	▶composite layup
▶metalworking	▶autocad	▶woodworking